AJMAL ABDUL KHADER

SENIOR GRAPHIC DESIGNER

GRAPHIC & WEB DESIGNER | UI UX DESIGNER | FRONTEND DEVELOPER | VIDEO EDITING | PHOTOGRAPHY

karishmaajmal@gmail.com 📵 +971 55 2526488 | +971 55 6918559

Portfolio www.ajmalcreative.com



WORK FXPFRIFNCF

Senior Graphic & Web Designer

Aws distribution - Binshabib group March 2022 - October 2024

Location: Dubai, United Arab Emirates Company Industry: Electronics/E -commerce

Graphic & Web Designer

Sougikkaz.com (Tayeb Group) January 2018 - Feb 2022

Location: Dubai. United Arab Emirates Company Industry: Online Shop/E-commerce

Web & Graphic Designer - Front end developer

Edubbuy.com

February 2014 - Dec 2017

Location: Dubai, United Arab Emirates

Company Industry: Online Shop/E-commerce

Web & Graphic Designer

Express Design LLC Jan 2013 - Jan 2014 Web & Graphic Designer

Location: Dubai, United Arab Emirates Company Industry: Designing/Branding

Web & Graphic Designer

Strawberry IT Solutions Mar 2009 - Dec 2012 Location: Calicut, India

Company Industry: Designing/Branding

DRIVING LICENCE DETAILS

License No. 4004168 Date of Issue: 18/02/2020 Expiry Date: 18/02/2027

& TECH SPECS

WEB & GRAPHIC

Adobe Photoshop Adobe Illustrator Adobe Indesign Adobe Dreamweaver HTML & CSS PHP(Basic)

VIDEO EDITING

Adobe Premiere pro Adobe After Effects Filmora

ECOMMERCE

Magento Wordpress Opencart

DIGITAL MARKETING

Social Media Marketing E mail Template News letter

LANGUAGES

Enclosition la

English			
Malayala	m		
Hindi			
Arabic			

CAREER OBJECTIVE

As a seasoned graphic and web designer with over 13 years of experience, complemented by expertise in video editing, my objective is to leverage my creativity, technical proficiency, and deep understanding of design principles to craft visually compelling and user-centric digital experiences. I am driven to contribute to innovative projects, enhance brand identity, and deliver impactful solutions that resonate with audiences. Passionate about staying ahead of design trends and mastering emerging technologies, I aim to collaborate with forward-thinking teams to produce work that not only meets business goals but also inspires and engages users globally.

JOB RESPONSIBILITIES

- 1 Brand Consistency: Ensure consistency across all visual materials, adhering to brand guidelines and maintaining a cohesive identity.
- Packaging Design: Develop innovative packaging concepts that align with brand identity and product requirements, focusing on aesthetics and functionality.
- Design and Development: Create visually engaging and functional designs for websites, landing pages, and digital marketing materials, ensuring a seamless user experience.
- E-Commerce Support: Design product pages, banners, and promotional graphics for e-commerce platforms enhancing user engagement and conversion rates.
- 1 Trend Adaptation: Stay updated with the latest design trends and technologies to implement modern effective design solutions.
- Quality Assurance: Conduct thorough reviews to ensure all designs are error-free, optimized for various platforms, and meet quality standards.
- ① Designs, builds, and maintains our social media presence.
- Familiar with methods of preparing files for print, including knowledge of concepts such as resolution. pagination, trim, bleed and collecting for output
- @ Graphic design skills include creating and modifying print pieces such as logos, corporate identity packages advertisements, newsletters and brochures
- 1 Plans and executes all web, database marketing, email, social media, and display advertising campaigns.
- (4) Video Editing, Social Media Marketing

EDUCATION

Bachelor of Commerce Rabindranath tagore university 2008 - 2011

Diploma In Multimedia & Animation LCC InfoTech Ltd., 2007 - 2008

Plus Two, Arts Collage Koyilandy University of Calicut 2005 - 2006

PERSONAL DETAILS

Ajmal Abdul Khader Al Qusais, Dubai, UAE Mob: +971 552526488, +971 55 6918559 Email Id: karishmaajmal@gmail.com web:www.ajmalcreative.com

PERSONAL PROFILE

Date of Birth: 14 / 10 / 1987 Father's Name: Mr. Abdul Khader

Nationality: Indian

Mother Tongue: Malayalam

Validity. 10.02.2025 Visa Status : Visit Visa

PASSPORT DETAILS

Passport No. P6238068 Date of Issue: 27/09/2016 Expiry Date: 26/09/2026

HOBBIES & INTERESTS









